

Przemyslaw Anthony Malinowski

UI/UX Designer | Product designer | UX researcher

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UI/UX Designer with experience in user-centered design, UX research, and product design for web and mobile applications. Skilled in user research, usability testing, interaction design, and information architecture. Experienced in designing data-driven solutions, collaborating with cross-functional teams, and delivering design handoff for development. Strong interest in AI-powered digital products and human-technology interaction.

Work History

2016-07 - 2016-09

Internship

MEC Grab Services Ltd, Watford, United Kingdom

- Supported customer service via phone and email
- Prepared offers and documentation in cooperation with legal department
- Created spreadsheets and presentations
- Assisted in acquiring new clients
- Maintained documentation and office operations

2016-11 - 2018-09

Sales Assistant

mBank, Tarnów, Poland

- Opened and managed bank accounts for individual clients
- Provided customer service and ensured high customer satisfaction
- Sold banking products and services
- Conducted KYC processes in compliance with regulations
- Prepared offers and supported customer onboarding

2019-01 - 2023-01

CEO/Business Owner

Photoland, Tarnów, Poland

- Managed end-to-end business operations including marketing, sales, and customer service
- Planned and executed digital marketing activities (social media, email marketing, websites)
- Acquired new customers and managed long-term client relationships
- Prepared offers, contracts, and business documentation
- Managed bookkeeping and financial reporting including P&L statements
- Delivered services for corporate events, trade fairs, and private events

2023-02 - present

UI/UX Designer

Freelance

- Conducted qualitative and quantitative user research using surveys, user interviews, and usability testing
- Developed user personas, user stories, and UX strategies aligned with business goals
- Designed user flows, information architecture, wireframes, and interactive prototypes in Figma
- Created UI designs for web and mobile applications following accessibility and usability best practices
- Performed A/B testing and usability testing to optimize user experience and

Education

2014-10 - 2018-09

English philology, Bachelor's degree

Państwowa Wyższa Szkoła Zawodowa w Tarnowie, Tarnów

Skills

- UX/UI design
- Product design
- User-centered design (UCD)
- UX research
- Information architecture
- Usability Testing
- Front-end Development (basic knowledge)
- Design systems
- Accessibility (WCAG)
- Analytics and Performance Tracking
- A/B testing
- Cross-functional Collaboration
- Prototyping
- Wireframing
- Data-driven Design
- User Flows
- Journey Mapping

- AI-assisted Design

Software

- Figma
- Hotjar
- Miro
- Jira
- Google Analytics (GA4)
- Typeform
- Make
- Maze
- Slack
- Airtable
- AI-assisted design tools
- ChatGPT and other AI language assistants

Languages

English - C1

German - A1

Polish - Native

Hobby/Interest

Travel & cultural exploration – broadening horizons, curiosity, adaptability

Healthy lifestyle – regular exercise, outdoor activities, balanced nutrition

Personal development – continuous learning, mindfulness, mental resilience

Courses

2021-04 **The Complete Financial Analyst Course 2021**

2023-01 **UX/UI Designer**

2024-10 **Lepszy projektant**

Certificates

2021-04 **The Complete Financial Analyst Course 2021**

2023-01 **UX/UI Designer**